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FOR IMMEDIATE RELEASE

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OTIS MCALLISTER APPOINTS NEW VICE PRESIDENT OF RETAIL SALES

Harold “Gene” Russell to head Otis McAllister retail sales

Oakland, CA, April 19, 2017– Otis McAllister, Inc. is pleased to announce the appointment of Harold “Gene” Russell to the position of Vice President of Retail Sales. Gene will lead the sales development and marketing for the conventional, natural and Hispanic channels of the retail rice division. His extensive background in consumer goods, sales and marketing, combined with his experience in sales management, strategy and market development will be key to the Otis retail rice division. All of Otis McAllister’s sales team and marketing team will report to Gene.

“We are very excited about the sales leadership that Gene is bringing to Otis McAllister. We are looking forward to working together to build our brands under his direction,” said John Koppel, Senior Vice President and Partner.

Gene comes to Otis McAllister with many years of food and beverage sales management. His career spans companies such as Pepsi, Frito Lay and Snyder’s. Most recently, he was Vice President of Sales at Deoleo, USA.

“Gene’s experience in food sales management is outstanding and brings to the table a depth of experience that will take our retail division to the next level,” said Jim Hostetler, Vice President of Foodservice Sales.

Otis McAllister, Inc. is a 125-year-old global food business, with operations in club, retail, foodservice, private label and industrial sectors. Their rice and grain and canned seafood divisions’ brands lead their industries in experience and quality.

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